

SIGHT DAY CONGRESS 4.0 TUNISIA SPECIFICATION BOOK

NON-TECH CHALLENGE



IEEE SIGHT DAY CONGRESS 4.0

TABLE OF CONTENT

01	Introduction.....	03
02	Who can participate?.....	04
03	Submission requirements.....	05
	3.1. Impact report.....	05
	3.2. Video representation.....	06
	3.3. Impact poster.....	06
	3.4. Creative Outreach Element.....	08
	3.5. Proposal for the Next Year’s SIGHT Day Congress.....	09
04	Booth Pitching Session.....	10
05	Submission deadline.....	10
06	Why participate?.....	10



IEEE SIGHT Tunisia section Group

Non Technical Challenge SDC 4.0

Are you ready to showcase your passion for humanitarian technology and make a lasting impact? This is your opportunity to highlight your achievements, creativity, and dedication to using technology for a better future!

01- INTRODUCTION

The SDC 4.0 Non-Tech Challenge and the Humanitarian Tech Impact Challenge 2025–2026 provide IEEE Student Branches (SBs) and SIGHT Groups (even under petition) the opportunity to present their activities, projects, and proposals for hosting the next edition of SIGHT Day Congress (SDC 4.0).

This challenge allows SBs and SIGHT Groups to highlight their innovation, dedication, and commitment to using technology for social good. From May 2025 to April 2026, your group has worked hard on initiatives that create measurable impact and address real-world challenges.



02- WHO CAN PARTICIPATE

- All IEEE Student Branches (SBs) with SIGHT Groups within the Tunisia Section.
- New SIGHT Groups(and the active ones under petition) can report their impact from their formation date until the submission deadline while showcasing their vision for upcoming events.
- SBs without an active SIGHT Group are encouraged to participate. While only SIGHT Groups will be nominated as finalists, a special “Innovate for Humanity” Award will recognize SBs with outstanding technology-for-humanity activities.



03- SUBMISSION REQUIREMENTS

Each SB or SIGHT Group(active or under petition) must submit the following:

3.1. Impact Report (20 Points)

Length:

Maximum 15 pages

Content:

Each participating Student Branch is required to submit a report that includes:

- A list of currently reported officers in vTools
- At least three technical reports, providing a detailed overview of humanitarian technology initiatives, projects, and achievements conducted between May 2025 and April 2026.

Each report should clearly outline:

- The problems addressed and the solutions implemented
- The technologies used and their measurable outcomes
- Community engagement efforts, challenges faced, and the solutions applied
- Scalability and sustainability prospects
- Participation in international programs or awards
- Details of humanitarian workshops, projects, or events, including their impact, execution approach, and alignment with humanitarian objectives

Note:

Newly formed SIGHT Groups and SIGHT groups under petition should report from their formation date until submission.

Bonus:

Earn additional 5 points for every relevant event or activity reported beyond the first two required to be in the report .

3.2. Video Presentation (Max 1 Min) (10 points)

Length:

Maximum 1 minute

Content:

Dynamic video showcasing initiatives with storytelling, interviews, or behind-the-scenes footage Highlights key achievements with impactful visuals and testimonials

Purpose:

Presented during the voting session

3.3. Impact Poster (10 points)

The Poster should be a visually compelling summary of the group's humanitarian technology efforts. It must present clear and concise information about key projects and their impact, incorporate strong visuals including images, infographics, and charts, integrate interactive elements such as QR codes linking to reports, videos, or live demos, and maintain a professional and structured layout. This poster will be displayed during the Poster Session (Booth Presentation).

Please prepare your poster in **A3 size or slightly larger**, following these content and format requirements:

Content to Include:

- Statistics about your IEEE Student Branch (SB) and SIGHT Group
- If no SIGHT Group exists, SB statistics alone are acceptable
- Achievements and awards (e.g., award certificates)
- Humanitarian technical projects
- Key initiatives (e.g., events, first editions, etc.)

Format Requirements:

- Legible from a 2-meter distance
- Text and figure lettering: Minimum 5 mm
- Headings: Minimum 10 mm
- Poster title (top): Approximately 25 mm high

Requirements:

- Clearly summarize each major project, detailing its objectives, the technologies applied, and the impact achieved, while also highlighting any awards, recognitions, or notable achievements.
- Use compelling visuals, such as photos, charts, infographics, and diagrams—to effectively showcase your projects and results.
- Incorporate interactive elements, including QR codes linking to detailed reports, videos, or live demonstrations, to engage viewers further.
- Design a professional and well-organized layout that is easy to follow and suitable for display during the Poster Session.
- Ensure the poster is visually appealing, balanced, and immediately understandable at a glance.
- Emphasize innovative methods, measurable results, and tangible outcomes to demonstrate the real-world effectiveness of your initiatives.

3.4. Creative Outreach Element (New!) (Up to 10 Bonus points per additional activity)

Requirementst:

Include at least one unique engagement Activity :

- . Social media challenge or interactive campaign to raise awareness
- . Cross -sectional or Local collaboration to celebrate SIGHT Day
- . Any other innovative idea to creatively showcase your work

Bonus:

Up to 10 points per additional activity(max 3 additional activities and need to be relevant and well reported) for creativity, engagement, and innovation



3.5. Proposal for the Next Year's SIGHT Day Congress (Top 3 Finalists Only)

Content:

Pitch a concept for a humanitarian technology-focused event (5 Minutes Pitch + 2 Minutes Q&A per finalist group), including:

- . Theme and objectives
- . Budget and expected impact
- . Detailed plan for execution and timeline

Ideas:

Hackathons, workshops, community-driven solutions

Note:

Only finalist SIGHT Groups (active or under petition) are eligible to submit.

Eligibility:

Non-technical projects will not be considered, all presented activities must involve the use of technology to create a sustainable impact on humanity.

Judging Criteria:

Humanitarian technology , Creativity, innovation, real-world impact, scalability, and engagement.

Voting System:

Each SB or SIGHT Group(even under petition) has one representative vote for one of the three finalist SIGHT Groups
The winning team will organize the next **SIGHT Day Congress**

04- SUBMISSION DEADLINE

Each team will have the opportunity to present their booth in a 5-minute pitch (in English), with a maximum of 2 speakers. This is your chance to showcase your initiatives and impact—make it count!

05- SUBMISSION DEADLINE

Deadline:

April 16, 2026, 23:59 (GMT+1)

Submission:

Entries must be sent via the official form before the deadline

Note:

Late submissions will not be accepted

06- WHY PARTICIPATE ?

- Recognition for humanitarian technology initiatives
- Networking opportunities with fellow changemakers
- Skill development in leadership, project management, and community engagement
- Contribution to real-world impact through technology

Let's innovate, inspire, and create meaningful impact, together!